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My Week In Media: Sorious Samura

Interview by Sophie Morris Monday, 16 June 2008

Last week I listened to...

Radio is my television and my newspaper. I listen to it 24/7, always Radio 4. The good thing about it is that after midnight it switches to the World Service so I have the chance to listen to news from my continent or around the world. I always listen to Network Africa and I will be on it for the Afrikids programme on Monday as well. I enjoyed listening to Book of the Week, which was The Black Death. It takes you back to the history of the things that we take for granted today. One of the episodes that stayed in my head was where they were talking about the daily shower routine. Civilised people today see it as normal, but in those days to even get a shower a day was almost impossible. I normally download programmes like these that send strong messages and get my kids to listen them. People over here take a lot of things for granted and waste water and waste food. My youngest girl stays the longest in the shower, so I left it for her to listen to because I thought it would send a stronger message than I could.

Last week I watched...

No doubt everybody is still talking about The Apprentice (won by Lee, right) It is my wife's key programme. I don't know what she's going to do now it has finished. I am always forced to watch it and she sees it not just as entertainment but as educational as well, and I try not to disagree with her that much! I missed the Panorama about where the money has gone in Iraq, but I recorded it I think what we need to be asking next, is where all of the aid money in Ethiopia has gone to.

Last week I read...

The Guardian front page on child poverty, talking about the gap between the rich and the poor in the UK. It is not just in the UK that such a gap exists. I also buy The Sun because I am a big Manchester United fan and I am following the Ronaldo saga. Apparently he has made up his mind that he wants to go to Real Madrid and Ferguson is doing everything he can to stop him. I think we should take the £75m and buy four Ronaldos with it.

Sorious Samura is the Emmy Award-winning director of Cry Freetown. His latest film, Can You Make A Difference in Africa?, documents the work of the Afrikids organisation in Ghana and premieres this week. www.afrikids.org

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